



## Press release

### **Elster Launches New EnergyAxis® System Website**

*Highlights Elster's unifying solutions for the smart grid*

Raleigh, North Carolina, June 24, 2009. Elster, a leader in smart metering and smart grid systems and solutions, today announced the launch of its new EnergyAxis® System website, [www.energyaxis.com](http://www.energyaxis.com). The website highlights Elster's unifying solutions for the Smart Grid and its commitment to delivering a secure, IP-based system, leveraging open standards in an end-to-end smart grid system architecture.

The website provides information on smart grid technologies, specifically the EnergyAxis System's framework, its activities, partner organizations, recent news and access to key documentation produced by Elster.

"Elster is committed to being a world leader in smart grid systems and solutions," said Victor Sitton, vice president of product marketing, Elster. "In addition to the extensive EnergyAxis System capabilities that are powering our more than 60 successfully deployed systems, Elster offers innovative technology enhancements that allow our customers to fully capitalize on exciting smart grid opportunities going forward. The new web site will allow us to better communicate this functionality and how it is being deployed at customer locations today."

Layered atop EnergyAxis' foundation are key elements that allow the system to deliver on the promise of the smart grid. These include unified multi-technology solutions for WAN, LAN and HAN communications, in-network distributed intelligence for streamlined data delivery and network operation, and robust headend applications for network management and integration with key utility enterprise systems.

As part of the website launch, Elster will host an hour-long live webinar on Tuesday, June 30 at 2 p.m. EDT. To register for the free webinar, "The Smart Grid Promise Now Delivered," please visit <http://energyaxis.com>.

###

#### **For further information, contact:**

Gabrielle Puccio, Director, Corporate Communications  
Elster, 208 S. Rogers Lane, Raleigh, NC 27610, +1 919 250 5413  
Email: [gabrielle.puccio@us.elster.com](mailto:gabrielle.puccio@us.elster.com)

#### **About Elster**

Elster has delivered more than 2.4 million smart metering devices worldwide with more than 60 systems located in North America, Europe, Central America, Australia, New Zealand and the Caribbean. Elster smart metering systems allow utilities to implement energy conservation measures, demand response programs, smart grid initiatives, and smart home solutions as well as achieve operational efficiencies resulting in significant value creation across the utility enterprise. Elster has more than 7,500 staff and operations in 38 countries, focused in North and South America, Europe, and Asia. [www.elster.com](http://www.elster.com)